



Amway (UK) Limited

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13 September 2007

SPECIAL DELIVERY

Jerry and Mandy Scriven
Rode Hill House
25 Rode Hill
Rode
Frome
Somerset BA11 6QH

Dear Jerry and Mandy,

As you are aware, in April 2007, the DTI commenced legal proceedings against Amway. A key aspect of those proceedings has been the manner in which the Amway business opportunity has been promoted by certain senior IBOs such as yourself, and the extent and nature of the sale and promotion of BSM.

Whilst Amway is defending the proceedings, the company has decided to introduce a new business model in October 2007 to address concerns raised by the DTI. In order to introduce the new model it is necessary to terminate all existing IBO contracts pursuant to the provisions of Amway Terms and Conditions and to offer IBOs the opportunity to enter into new contracts as "Amway Business Owners".

Accordingly, this letter constitutes notice to you, pursuant to Clause 8 of the Amway Terms and Conditions, to terminate your contract with Amway with effect from 15 October 2007. Please acknowledge receipt of this notice.

The offer of a new ABO contract with Amway is, of course, entirely within the discretion of Amway. In determining whether to offer an ABO contract to existing IBOs, Amway has to consider amongst other things the IBO's history with Amway, alignment with Amway's philosophy, past compliance with and support for the Amway Rules of Conduct, and Amway's assessment of whether the IBO will be willing and able to successfully and appropriately promote the Amway business going forward. You will appreciate that Amway is only willing to offer the new contract to those individuals who it is confident are able and willing to operate an Amway business and promote the Amway business opportunity in accordance with the new mode of operations.

Having considered these matters when assessing your role in Amway's future, Amway has decided that it would not be consistent with its objectives for it to offer a contract to you as an ABO. Accordingly, it will not be doing so. You should also note that in reaching this determination Amway is reserving its position as to its right to terminate your contract without notice.

Should you have any queries with respect to this communication you may contact me on 01908 629420.

Yours sincerely,

Tom Denham
Director and General Manager
Amway UK and RoI Ltd.

